



GAF MATERIALS CORPORATION

*Quality You  
Can Trust Since  
1886... from  
North America's  
Largest Roofing  
Manufacturer*

# WellRoof™ ADVANTAGE



GAF'S REVOLUTIONARY  
**FREE 25%**  
Guarantee Extension

# “Perform Annual Inspections & Maintenance On Your Roof — And GAF Will Extend Your Guarantee by 25%...FREE!”

## Extend Your Coverage 25% With The GAF Well Roof™ Advantage...

Every reputable roofing, architectural, and construction organization agrees: The best way to extend the life of your roof is to perform regular inspection and maintenance. GAF agrees! We’re so certain that regular inspection and maintenance will extend the life of your roof, we’re offering the Well Roof™ Advantage—a 25% extension of your GAF Diamond Pledge™ NDL Guarantee—FREE—when you perform regular inspection’s and maintenance.

### How Does The Well Roof™ Advantage Work\*?

- Step 1 - Install Your Roof...** Have your new roof installed by a GAF Master Select™ or Master Roofing Contractor, and include a GAF Diamond Pledge™ NDL Guarantee. (Note: Any GAF roof installed within the last two years that included a Diamond Pledge™ guarantee is also eligible.)
- Step 2 - Notify Us...** At any time during the first two years of your guarantee, let us know that you would like to participate in the Well Roof™ Advantage Program (an easy sign-up form is on the back of this brochure).
- Step 3 - We'll Remind You...** Before your annual maintenance inspections are due, we'll send you a reminder letter with all of the information you'll need to schedule your inspection.
- Step 4 - Inspect...** Have your Master Select™ (or Master) Contractor perform annual inspections in accordance with GAF's published maintenance program.
- Step 5 - Repair...** Have your Master Select™ (or Master) Contractor carry out any necessary maintenance.\*
- Step 6 - Document...** Annually, send a copy of the roof inspection form and maintenance documentation from your Master Select™ (or Master) Contractor, along with a minimum of six photos showing the condition of the roof and critical details to GAF starting on the second anniversary of the completion of the roofing system as noted on the Diamond Pledge™ Guarantee.

\*Note: Be sure to review your Well Roof™ Advantage Diamond Pledge™ Addendum for complete details and requirements

### How You Benefit...

If Your Basic Diamond Pledge™ Coverage Is...	Your FREE Added Coverage Is...	And Your Total Guarantee Coverage With Well Roof™ Advantage Is...
10 years	2½ more years	12½ years
12 years	3 more years	15 years
15 years	3¾ more years	18¾ years
20 years	5 more years	25 years
25 years	6¼ more years	31¼ years



# GAF's Exclusive 40+ Point Inspection And Maintenance Program...

- ✓ Helps Prevent Problems...Before they happen
- ✓ Helps Avoid Issues...With your guarantee coverage
- ✓ Unique Benefit...Only available through your GAF factory-certified contractor; inspection includes:

*"Most roof guarantees state what the penalty can be for not instituting a roof maintenance program. We tell our customers when we issue a GAF guarantee what the reward is."*

Richard Pieros  
Pieros Construction Co., Inc.,  
Somerville, NJ

*"Regular inspections can prevent costly problems; the Well Roof™ Advantage program provides our customers the extra protection they need to prevent future problems before they happen."*

Doug Miller  
Baker Roofing,  
Raleigh, NC

## Regular Roof Inspection And Maintenance Are Recommended By:

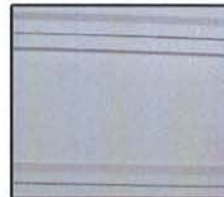
- BOMA
- The Roof Consultants Institute
- Center For The Advancement Of Roofing Excellence
- Single Ply Roofing Institute
- Asphalt Roofing Manufacturers Assoc.
- National Roofing Contractors Assoc.
- Midwest Roofing Contractors Assoc.
- Florida Roofing, Sheet Metal, & A/C Contr. Assoc.
- Northeast Roofing Contractors Assoc.
- ...and many, many others!

### Exterior Walls



- Check for leaks, staining, missing mortar

### Interior Roof Deck



- Check for signs of leaks or deterioration

### Ceilings



- Check for signs of leaks

### Roof Edges



- Check for deterioration

### Interior Walls



- Check for signs of leaks

### Fascia/Coping



- Check for leaks, staining, missing mortar

### Expansion Joints



- Check for signs of excessive movement, leaks, or deterioration

### Field Of Roof



- Redistribute ballast; note damage/deficiencies; inspect coating

### Penetrations



- Fill all pitch pans, inspect pipe boots

### Metal



- Check attachment; paint any rusted metal; re-caulk as necessary

### Drainage Systems



- Clear all gutters, down spouts, scuppers; clean out drains; check strainers and clamping rings

### Base Flashings



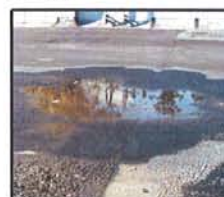
- Check attachment; check counter flashings; inspect for signs of movement

### HVAC Units



- Check ductwork, housings, lines, pipes, sheet metal cabinets, gaskets, and equipment base/tie-in

### Other



- Check for oil deposits, surface contamination, soft areas, vandalism, ponding water

### Issues



- Does roof need cleaning? Are there traffic patterns or are walkway pads needed?

# Please Sign Me Up—I Want A **FREE 25% Extension** Of My **GAF Diamond Pledge™ Guarantee!** (There's No Obligation!)

**By phone:** Call 1-800-766-3411, option 2, to sign up

**By mail/fax:** Fill out the form below and fax to 973-628-3356, OR email to [guaranteeservices@gaf.com](mailto:guaranteeservices@gaf.com) OR mail to: GAF Materials Corp./Guarantee Services, 1361 Alps Road, Bldg. 11/1, Wayne, NJ 07470, USA  
(please print all information below)

Name \_\_\_\_\_ Building Name \_\_\_\_\_

Building Address \_\_\_\_\_ City, State/Province, Zip/P.C. \_\_\_\_\_

Diamond Pledge™ Guarantee # \_\_\_\_\_ Phone # \_\_\_\_\_

Which GAF Master Select™ (or Master) contractor will perform inspections? \_\_\_\_\_

Owner's Signature \_\_\_\_\_ Date \_\_\_\_\_

(Remember, there's no risk: Even if you sign up for the Well Roof™ Advantage and *fail* to send in your required inspection paperwork and photographs, your original Diamond Pledge™ guarantee coverage remains in effect!)

## WELL ROOF™ ADVANTAGE

Diamond Pledge™ Guarantee Number: G006-00009631

"Your Best and Safest Choice!"

DIAMOND PLEDGE™ GUARANTEE • 25% TERM EXTENSION – NO CHARGE ADDENDUM

### WELL ROOF™ ADVANTAGE

GAF Materials Corporation guarantees to you, the original or first subsequent owner of the building described in the above-referenced Diamond Pledge™ Guarantee, that GAF will extend this Diamond Pledge™ Guarantee for a term equal to 25% of the original guarantee length when you have your roof inspected and maintained as described below.

### REQUIREMENTS

- 1. Perform Annual Inspection and Maintenance...** by a Master Select™ or Master Roofing Contractor in accordance with GAF's 40+ Point Inspection and Maintenance Program. Copies are available by contacting the Guarantee Service Department at [guaranteeservices@gaf.com](mailto:guaranteeservices@gaf.com) or by calling (800) 766-3411.
- 2. Submit Documentation Annually...** copies of roof inspection/maintenance documents and accompanying photographs (a minimum of six photos showing the condition of the roof and critical details) within 60 days of the second anniversary date of the completion of the roofing system (found on the Diamond Pledge™ Guarantee). The first Well Roof™ inspection must be made between 18-24 months following completion. Send to: Guarantee Services Department by email to [guaranteeservices@gaf.com](mailto:guaranteeservices@gaf.com) or by U.S. mail to 1361 Alps Road, Building 11-1, Wayne, NJ 07470

**Note:** Your roofing contractor is **not** an agent of GAF and is **not** responsible for submitting documentation to GAF.

If the first subsequent owner sells the building, or if documentation is not submitted to GAF in a timely manner, the guarantee length automatically reverts back to the original term. All of the terms and conditions of your Diamond Pledge™ guarantee remain in full force and effect except as specifically modified by this Well Roof™ Advantage Addendum.

This Addendum becomes effective only after it is signed by an authorized Guarantee Services Manager.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**Quality You Can Trust Since 1886...from  
North America's Largest Roofing Manufacturer**

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