



## Press Release

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## SULLIVAN ROOFING SUGGESTS AN OUNCE OF PREVENTION TO PREPARE YOUR ROOF FOR WINTER

*Chicago's leading commercial roofing company helps homeowners,  
business owners and condo associations extend the life of their roofs.*

**Schaumburg, IL—(September 15, 2009)**—Sullivan Roofing, Inc., the leading commercial, industrial and architectural sheet metal roofing company in the Chicago area, wants to help area homeowners, business owners, condo associations and others save money and avoid costly roof problems before winter strikes. In our current economic climate everyone from small business owners to the average homeowner is looking for ways to cut costs and put off 'non-essential' expenses. In many cases this will include any type of preventative maintenance—from heating and cooling to roofing—but Sullivan Roofing cautions that delaying upkeep can often lead to neglect and to much larger expenses down the road.

“People should view roof maintenance in the same way that they view automobile maintenance,” explains Timothy Sullivan, president of Sullivan Roofing. “The average person would never go a year without servicing their car or changing its oil, but wouldn’t think twice about delaying a roof tune-up. However, most people do not realize that by taking a few preventative steps they can prolong the serviceable life of their existing roofing system.”

In addition, Tim Sullivan also notes: “The extreme weather in the Midwest offers unique challenges to roof longevity and without proper maintenance difficult and costly problems can and will arise.” While Sullivan Roofing is a commercial roofing company, the tips below, courtesy of Tim Sullivan, can be easily applied to single family homes and condominium associations. To stop problems before they occur, homeowners should take note of these simple tips:

- **Get your roof inspected.** Use a professional, established and knowledgeable company to inspect the roof and offer ways to extend its life and or its manufacturer’s warranty. Many companies, such as Sullivan Roofing, offer this service for FREE!
- **Understand your warranty.** Most people do not give much thought to their existing roof unless they experience a problem, but often doing nothing (not maintaining your roof) can actually invalidate its warranty.



- **Be Proactive.** Check all caulking and sealants on flashings, copings, and other metal components, etc. If something is cracked or peeling, it exposes the roof or structure to the elements, and can cause erosion or leaks.
- **Remove debris.** Debris (leaves, branches, trash, etc.) can hold water—this trapped moisture can increase deterioration.
- **Clear gutters.** Gutters (down spouts, drains and scuppers, too) can get congested with debris and once a blockage occurs leaks and other problems often follow.
- **Keep HVAC serviced.** Clean out the condensate line and check the filters. Many times these two items can cause “roof leaks” (when the HVAC is roof mounted), but actually have nothing to do with the actual roof’s performance.
- **Treat rust.** Areas degraded by rust are prime avenues for water infiltration. Rusted items should be wire brushed, dry brushed and painted with a rust inhibitor paint.
- **Batten down the hatches!** Chicago is the Windy City!—Inspect and secure all roof related metal details (gutters, metal edge, coping, counter flashing, power fans, etc.).
- **Prevention is key.** All of the above tips can easily apply to any roof—whether it is a large commercial property or a single-family home—prevention always pays.

Sullivan Roofing has been serving the Chicago area for ten years and currently maintains the roofs of thousands of businesses and condominium associations of every size. Sullivan Roofing’s proactive approach insures that its clients get the most out of their roofs and prevents small problems from becoming large ones.

Founded in 1999, Sullivan Roofing, Inc. uses products from a variety of leading roofing manufacturers and is a single source, certified Carlisle SynTec applicator installing Carlisle’s complete line of products. Sullivan also has a full state-of-the-art architectural sheet metal fabrication shop that makes all of the company’s roof-related sheet metal flashing in-house. The company specializes in architectural standing seam metal roofing, insulated wall panels, composite metal wall panels and uses sheet metal products from manufacturers such as Petersen Aluminum and McElroy Metals. The company is the leading commercial roofing contractor in the Chicago area for new roofs, maintenance and service and has helmed several high profile projects throughout northern Illinois and southern Wisconsin including: the Sears Centre Arena, Cabela’s, and John Deere’s Distribution Center. Currently, Sullivan is the exclusive roofing contractor working on the prestigious Metea Valley High School in Aurora, Illinois. Additionally, Sullivan Roofing sets the industry standard with its maintenance program, material and labor guarantees, quality assurances and a comprehensive safety program. Sullivan Roofing’s mission is to provide its clients with the very best in safety, quality, production and service. For more information about Sullivan Roofing and their vast services, please visit [www.sullivanroofing.com](http://www.sullivanroofing.com).